

Magnolia Crappie Club

America's Oldest Crappie Club
26 Years of Crappie Fishing
"Family, Fun and Fishing"



2021-2022 Season Corporate Sponsorship Program

Your advertisement will appear in Magnolia Crappie Club Adventure Printed and & Electronic Magazines. This magazine is published after each tournament in an electronic format and receives over 22,000 downloads per month. A printed copy of each issue is mailed to every Magnolia Crappie Club member and sponsor. We also provide a link from MagnoliaCrappieClub.com, which receives over 1,200,000 visits per year, to your website. Additionally, your social media posts will be shared with our 23,000+ followers.

Platinum Sponsor – \$5,000 per season

- Half page ad in ALL issues of magazine
- Premium placement of your logo on our equipment trailer
- Premium placement of your logo on our website with a link to your website
- Weekly shares of your social media posts

Gold Sponsor - \$2,500

- Half page ad in ALL issues of magazine
- Prominent placement of your logo on our equipment trailer
- Prominent placement of your logo on our website and magazine with a link to your website
- Bi-Weekly shares of your social media posts

Silver Sponsor - \$1,000

- Half page ad in (9) issues of magazine
- Display of your logo on our equipment trailer
- Display of your logo on our website with a link to your website
- Monthly shares of your social media posts

Bronze Sponsor - \$500

- Half page ad in (5) issues of magazine
- Bi-Monthly shares of your social media posts

Copper Sponsor - \$300

- Half page ad in both electronic & printed magazine
- One-time share of your social media posts

Iron Sponsor - \$200

- Quarter page ad in (1) issue of magazine
- Your name mentioned in the sponsor section

Sponsor Information

**Remit to: Magnolia Crappie Club,
3616 Kim Drive, Lauderdale, MS 39335**

Sponsor Name _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Please Check One: \$5,000 \$2,500 \$1,000 \$500 \$300 \$200

Product Amount: \$ _____

Sponsor/Contact Signature _____ Date _____

Member Signature _____ Date _____

****Form must be completed by sponsor****