

# ***The B'n'M "STICK" – The Crappie Slingshot Pole***

***By Bernard Williams***

Attention you Livescopers, here I got news for you. B'n'M just announced their latest addition to their awesome crappie pole lineup; it's called the STICK. It's the answer for the fishermen that wants to "Swing their fish in the Boat."

I fished with this pole a few times, I've tried all the other big-name poles and this 13', 2-piece, heavy action rod is a step above the others because of its weight. It weighs about 2 to 3 ounces less than the closest competitor rod. When you're Livescoping and holding a jig pole in your hand all day, that weight difference is a big deal.

I've only caught a few big fish on it, and I had no problem lifting my fish in the boat. I like lifting the fish because I have total control over the fish, whether they're running away or coming to me. Most fish are lost once they get to the top of the water and waiting for the net. Using a net with this pole is unnecessary.

The feel of this rod takes a little getting used to; I was raised fishing a super flexible and skinny jig pole. That's not the case with the STICK. It has the size of a catfish or a heavy action bass rod, but it's super light and has excellent flex at the tip. I was able to "Air Dry" 2+ pound fish with ease. The faster you get a fish under control and get them in the boat the better off you are. I could lift a streaking crappie completely out of the water before they could stretch my line.

According to B'n'M CEO, Jack Wells, "I started working on The Stick back in May 2019. At the same time, I was working to improve the Brushcutter pole; in addition to the Mossy Oak Blacktip wrap, we also made the guides a bit smaller (to keep the line closer to the pole), and it's 20% stiffer than the previous models. Honestly, this rod is fantastic for the Livescope technique, especially the 12 ft length."

Jack says, "But as the technique continued to evolve, my customers asked us to design a 13 ft pole that could swing a 3 lb crappie in the boat. Now, this was a challenge. But, we sampled and tested, sampled, and tested, and finally ended up with a product that matched the above requirements. It's a great pole, and the response has been fantastic."

B'n'M Pro Staff Manager, Kent Driscoll, says, "Our Pro Staffers designed The STICK, it took 3 to 4 months, our customers asked for a B'n'M Branded Livescope pole and we delivered. The 13' pole has more reach, and the super stiff backbone allows fishermen to "Airmail a Monster Crappie." It has a much faster tip than our competitors." According to Driscoll, "The STICK is our longest and stiffest jig pole designed specifically for Livescope fishing."

I asked Kent where the name originated, "We had a telescopic pole 30 years ago that was similarly named "The Stick," we brought the name back to life in a much-improved design.

Driscoll continues, "It weighs 9 ounces. It carries the B'n'M name and warranty. It has an excellent price, and fishermen designed it for fishermen."

There's one problem with the pole; there are only a few places that have them in stock. [Grizzly Jig](#) and B'n'M websites. Just like any new product, it takes a while to get them from production to the stores.

The next great aspect of this pole is its price. The competitors' poles sell for around \$135. Pricing for the B'n'M STICK is under a hundred at \$99, that awesome for the best "Slab Swinging Pole" on the market. If Livescoping is your crappie fishing technique of choice, you better add this pole to your arsenal. The good thing about this pole is, you only need one or two, not eight like the spider-riggers.